



Mentor Information

Program Overview

The **SJF Cleantech Mentorship Program – New York Metro** provides a unique opportunity for cleantech entrepreneurs to accelerate the growth of their companies by engaging with experienced entrepreneurial and industry leaders. The program will include:

- Guidance and feedback to early stage ventures from experienced mentors
- Peer-to-peer discussions
- Educational sessions on topics of interest, led by SJF staff or industry experts
- Networking events
- Feedback from SJF Ventures' investment team
- Access to SJF's cleantech network
- Input from a strategy roundtable on a key strategic issue

Why Be a Mentor?

Join a select group of seasoned professionals who are using their business skills and experience to give back and help cleantech entrepreneurs grow their businesses. In addition, the SJF Cleantech Mentorship Program provides a unique opportunity to increase your cleantech industry exposure, network with cleantech professionals, and gain access to SJF's cleantech business network.

Program Expectations and Schedule

Mentors will be matched with entrepreneurs based on their expertise and the entrepreneur's strategic needs. Mentors are expected to meet with their assigned entrepreneur monthly for a least an hour, preferably in person. Mentors should also plan to attend the program launch reception in January 2010 and a closing event in fall 2010.

Eligibility

- Seasoned, senior-level business professionals with active business networks
- Substantial management or business ownership experience
- Entrepreneurial experience is preferred, but not required
- Cleantech industry experience is helpful, but not required
- Able and willing to commit to mentor expectations and attend events in New York City

Deadline to apply: November 16, 2009 *(for 2010 mentor class; applications will be accepted on an ongoing basis)*

TO APPLY: Visit www.sjfventures.com for the simple online application; email mentorship@sjf advisory.org with any questions.